



E. J. KRAUSE &
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E.J. Krause & Associates Continues to Expand in Mexico Announcing Regional Environmental event in Guadalajara

Bethesda, MD (November 25, 2013) – E.J. Krause & Associates is pleased to announce the latest addition to its business-to-business environmental event portfolio, **Green Connection**. A regional event, **Green Connection** will focus on the sustainable energy market in the west Mexico and Bajío areas. Engaging suppliers, manufacturers, and educational establishments, **Green Connection** will put sustainable solutions at the fingertips of corporate and government decision makers, assisting them in addressing the major environmental challenges facing Mexico.

As the second largest city and major industrial corridor in Mexico, Guadalajara is the ideal region to promote sustainability to corporate and government decision makers.

Within **Green Connection** will be business offering solutions in areas such as sustainable construction, environmental consulting, renewable energy, eco office supplies, industrial waste management, sustainable food production, recycling, and solutions for water saving technology, among others. The event will emphasize the conservation of resources and generating sustainable industries.

Mexico continues to be a key growth market for environmental and energy solutions, presenting a new niche of opportunities. **Green Connection** is supported by **The GREEN Expo**, the largest and most important environmental event in Latin America. **Green Connection** will take place at Expo Guadalajara April 1-3, 2014.

For additional information please visit: www.greenconnection.com.mx

About E.J. Krause & Associates:

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit: www.ejkrause.com